

HITACHI
Inspire the Next

UPGRADE FOR LIFE

With the latest advanced technology and the trust that comes with a 100-year reputation for reliability, Hitachi home appliances are the ultimate choice for every room, in every home.

Featuring smart human-friendly designs, advanced eco-conscious technologies and quality materials, Hitachi home appliances accentuate your everyday life, Upgrade for Life.

©Color tone of actual products may differ from those shown in this catalog.

VC01-1708

Vacuum Cleaner

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UPGRADE FOR LIFE



Powerful Cyclone

The Power Boost Cyclone Cleaning Difference

With cutting-edge Power Boost Cyclone technology and a 2300W motor, Hitachi's exceptionally powerful suction for more thorough cleaning than ever. Plus unrivalled

latest vacuum cleaners provide continuous, Japanese quality and reliability.



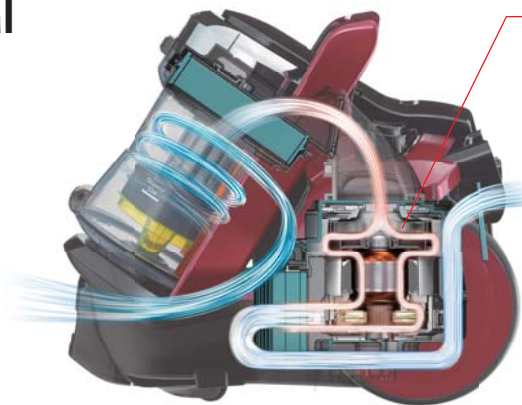
Powerful Cyclone *POWER BOOST CYCLONE*



Dust & Air Centrifugal Separation System

Air is efficiently boosted at the cyclone chamber inlet to generate a powerful cyclone that separates dust and air by centrifugal force. And the stepped shape design of the dust case helps to prevent dust from being blown back to the top.

Powerful Suction
2300W



High Power Motor

The application of fluid analysis techniques has resulted in a high-efficient design that generates the high power that's the source of the powerful suction.



Easy and Clean Dust Disposal

Dust, together with the allergens it contains, is highly compressed by the Dust & Air Centrifugal Separation System. You can push it out with one-touch operation using just one hand without coming into contact with it.



Washable Dust Case

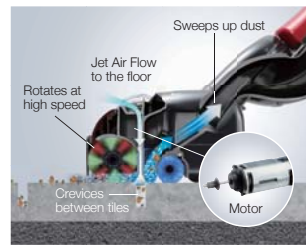
You can disassemble the dust case and wash all the parts with water, so it's easy to keep it clean.



Smart Head^{*1}

^{*1} Applies to the CV-SC230V and SC220V.

The motorized head is made even more airtight to generate a high-speed airflow enabling powerful suction of dirt as well as wiping.



AeroSuction

Blow onto the floor to blast dirt out from between tiles and other crevices.



PowerWipe & 4-Way Suction

Pad rotates at high speed to cleanly wipe the floor while dirt is sucked in 4 ways from both sides as well as the front and the back.

Multi Angle Head

Head rotates 90° each side, so you can reach dust in narrow areas and crevices.



Free-Moving Head



Flat Mechanism

Light-weight One-touch Zoom Pipe & Hose^{*1}



One-Touch Zoom Pipe



Variable Power Settings

Power Off
Standard
High/Low
Auto Drive Mode On/Off

Accessories

One-Touch Swivel Brush^{*1}



Crevice Nozzle



Dusting Brush



User-Friendly Features

Soft & Large Wheels^{*2} Twist-Free Hose



One-Touch Detachment^{*1}

Pull the lever to unfasten the brush holder



Easy to remove

Wash with water!



^{*2} Except for the CV-SC22
^{*3} Applies to the CV-SC23V and SC22
^{*4} Applies to the CV-SC23V

Telescopic Pipe^{*3}



Neat Storage



Power Control^{*4}



Clean Exhaust Air

Dust removal efficiency of 99%.* *Tested by Hitachi.



Nano Titanium Filter

A powerful antibacterial and deodorizing effect.

Micro Clean Filter

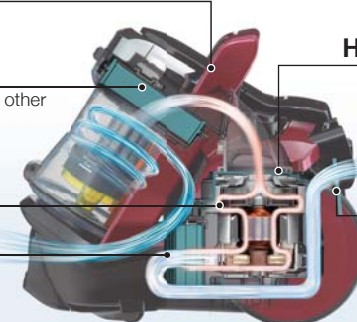
Captures pollen, house dust and other allergens.

Motor Filter

Captures pollen, allergens and minute particles of dust.

HEPA Filter

Captures pollen, allergens and minute particles of dust.



Highly Airtight Motor Case

Exhaust Filter

Bed Nozzle

Effectively removes dust mites and allergens using this special Bed Nozzle.



Power Beat Head

The Electric Beater vibrates, and beats fabrics to remove and suck in dust mite excreta and remains.

^{*1} Applies to the CV-SC230V.

Fabric Beat Head

The rotating triple beater removes dust mite excreta and remains.

^{*1} Applies to the CV-SC220V, SC23V and SC22V.

Power Boost Cyclone Series / SC Series

POWER BOOST CYCLONE



Deep Red Metallic

CV-SC230V 2300W

- Dust Capacity 2.0L
- Carbon Light (One-Touch Zoom Pipe)
- Easy & Clean Dust Disposal
- Smart Head
- Variable Power Settings
- Tool Holder

POWER BOOST CYCLONE



Deep Champagne Metallic

CV-SC220V 2200W

- Dust Capacity 2.0L
- Carbon Light (One-Touch Zoom Pipe)
- Easy & Clean Dust Disposal
- Smart Head
- Variable Power Settings
- Tool Holder

POWER BOOST CYCLONE



Deep Black

CV-SC23V 2300W

- Dust Capacity 2.0L
- Aluminum Telescopic Pipe
- Easy & Clean Dust Disposal
- Multi Angle Head
- Power Control
- Tool Holder
- Fabric Beat Head

POWER BOOST CYCLONE



Pure White

Brilliant Red

CV-SC22 2200W

- Dust Capacity 2.0L
- Aluminum Telescopic Pipe
- Easy & Clean Dust Disposal
- Multi Angle Head
- Power Control
- Tool Holder
- Fabric Beat Head